
**2014–2015 Created Content Committee:
Annual Report of Activities**

Members:

Howard Carter (2013-2015), Southern Illinois University Carbondale Ellen
Corrigan (2014-2017), Eastern Illinois University
Alice Creason (2014-2017), Lewis University Nicole
Finzer (2014-2015), Northwestern University
Paul Go (2013-2015), Illinois Institute of Technology, Chair
Margaret Heller (2013-2017), Loyola University Chicago Benn
Joseph (2013-2014), Northwestern University (resigned)
Mary Rose (2013-2015), Southern Illinois University Edwardsville Anne
Shelley (2013-2016), Illinois State University
Adam Strohm (2013-2016), Newberry Library/Illinois Institute of Technology

CARLI Staff Liaisons:

Amy Maroso
Elizabeth Clarage

Communication:

The Created Content Committee met monthly on one-hour conference calls. There was one in-person meeting of the committee held at the CARLI Office in August 2014. The committee uses an email list for group communication and maintains a wiki (http://wiki.carli.illinois.edu/dcug/index.php?title=Created_Content_Committee) as collaborative workspace.

Completed Project:

Digital Collection Development Policy. The committee substantially revised the existing, “Digital Collections Collection Development Policy.” The CARLI Board, at its September meeting, approved the revised Policy. The new policy is on the CARLI website at: <http://www.carli.illinois.edu/products---services/contentdm/dig---coll---colldevpolicy>.

Continued Projects:

The Created Content Committee continued work on several on-going projects:

CARLI Digital Collections Featured Image: Every two weeks a committee member selects an item from CARLI Digital Collections (<http://collections.carli.illinois.edu>) and posts information and commentary about the item on the CARLI Website as a news article.

CARLI Digitized Book of the Month: The same general procedures as followed for the Featured Image are now also being used for a book that has been digitized via the Open Content Alliance and available on the Internet Archive. This featured book is posted on the CARLI website monthly.

Google Analytics Usage Reports for CARLI Digital Collections: Four new Google Analytics reports were produced this year, one for Quarter 4 of 2014, and three for the first three quarters of 2014-2015 (July 2014 – March 2015). These are posted on the CARLI website:

<http://www.carli.illinois.edu/products-services/contentdm/google-analytics-usage-reports-carli-digital-collections>. Analysis of the top traffic sources and top keywords used to access items in CARLI Digital Collections is done for each quarter.

Newspaper and Yearbooks Digitization Project: In December 2012, the CARLI Board provided funds for every CARLI Governing member library to digitize either their yearbooks or student newspapers. The committee is overseeing the process and created guidelines for alternative “student culture” collections a library would be allowed to digitize if newspapers and yearbooks either already had been digitized or do not exist. The committee is responsible for reviewing any of these alternative proposals. This project will end on June 30, 2015.

Podcasts: One of the major focuses of the committee in 2013-14 was creating a series of podcasts on various topics related to digital projects; this project has been continued in 2014-15. The podcasts are done by members of the committee and hosted on the University of Illinois at Urbana-Champaign’s iTunes U account at: <https://itunes.apple.com/us/itunes-u/carli-created-content-committee/id863218315?mt=10>.

Two podcasts were produced this year: An interview with Kate Flynn about the Chicago Collections Consortium, and an interview with Courtney Mumma on using Archivemata. Another podcast is being prepared—an interview with the Digital Public Library of America.

Current Project:

The committee is interested in learning how digital collections are used on campus as library instruction and teaching aids, and how collections are marketed to faculty, staff, and students. The committee created a survey that was sent to all CARLI member libraries inquiring about their use of digital collections in the library and on campus. One hundred and thirty-four responses were received; multiple responses per library were encouraged.

Committee members spent several months analyzing the results of the survey and the responses and analysis are the basis for their annual project.

Future Projects:

Nearly all the continued committee projects will continue into the future. In addition, the committee plans to expand on the responses and analysis of this year’s survey to create documentation and/or presentations providing suggestions on how libraries can promote, market, and use their digital collection as primary resources for teaching.