

# Linked Data: the view from 30,000 feet

Jodi Schneider  
CARLI webinar  
2019-02-07

[jodi@illinois.edu](mailto:jodi@illinois.edu)  
<http://jodischneider.com/jodi.html>  
[@jschneider](#)



I L L I N O I S

School of  
**Information Sciences**

The iSchool at Illinois

# Hyperlinks



I L L I N O I S

School of  
**Information Sciences**

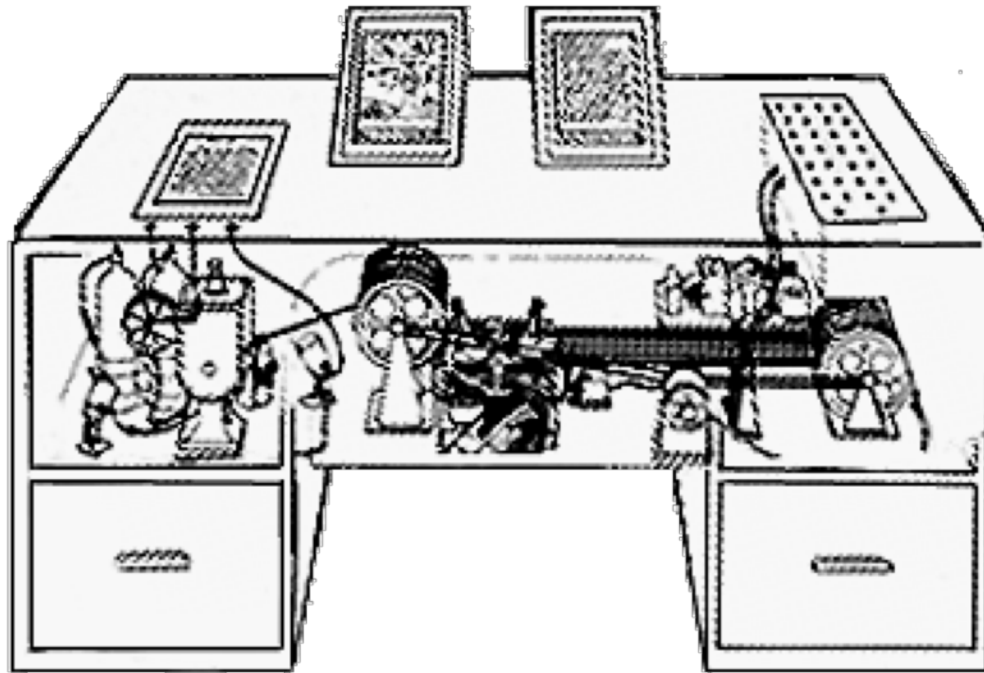
The iSchool at Illinois

# Paul Otlet's Mundaneum



School of  
Information Sciences  
The iSchool at Illinois

# Vannevar Bush's Memex



# Douglas Engelbart & the Augmentation Research Center



# The World Wide Web

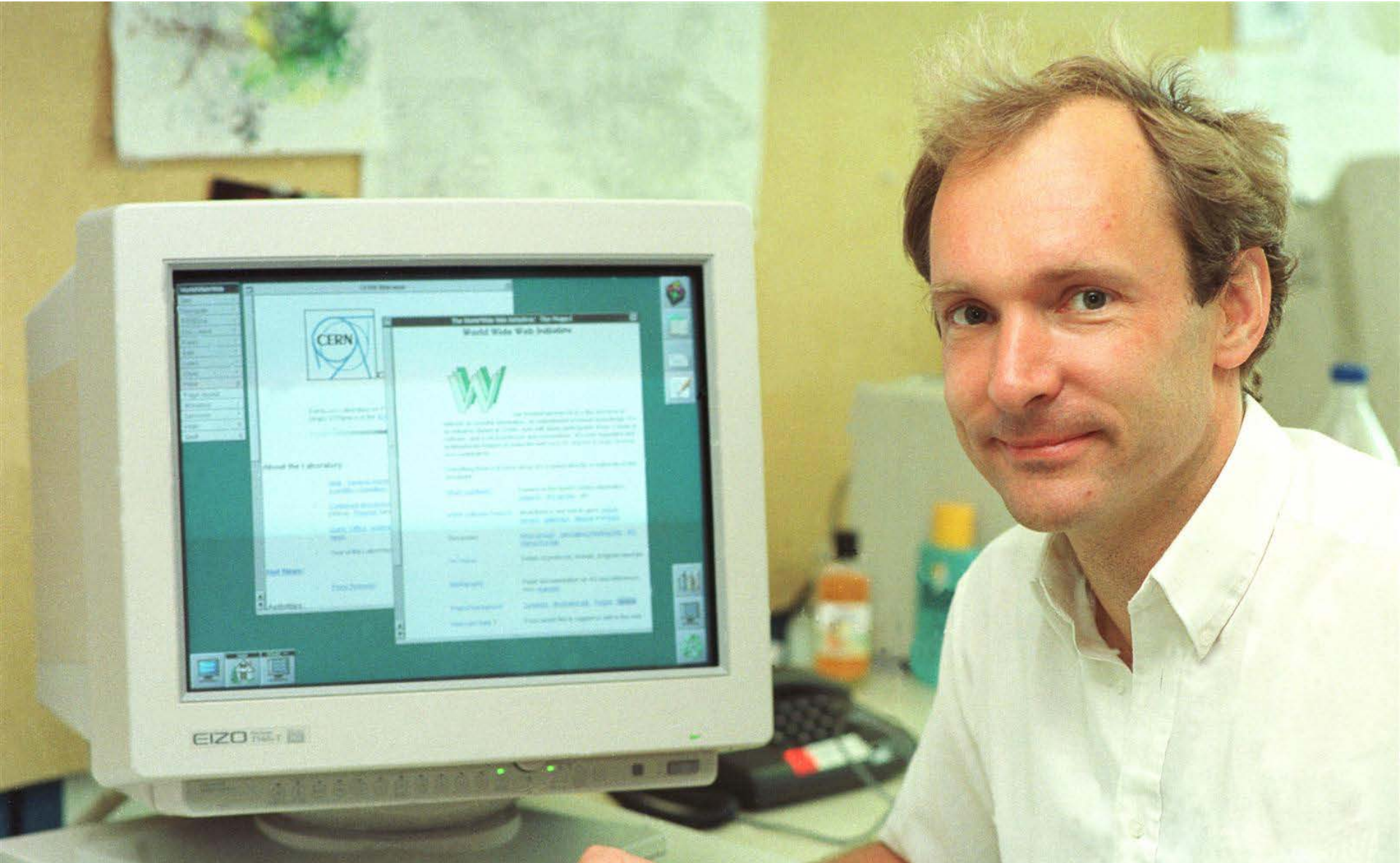


I L L I N O I S

School of  
**Information Sciences**

The iSchool at Illinois

# Tim Berners Lee at CERN

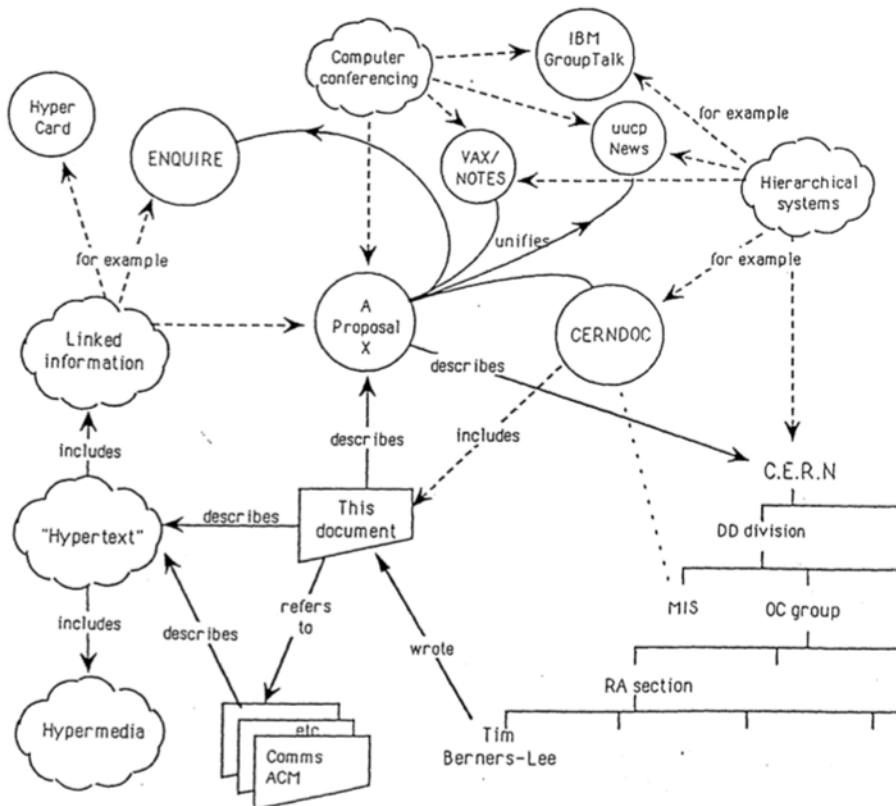


# Information Management: A Proposal

## Abstract

This proposal concerns the management of general information about accelerators and experiments at CERN. It discusses the problems of loss of information about complex evolving systems and derives a solution based on a distributed hypertext system.

Keywords: Hypertext, Computer conferencing, Document retrieval, Information management, Project control





# The Web today



- 5 billion pages indexed
- 200 million domain names
- Largely commercial: 75% .com

# Data



I L L I N O I S

School of  
**Information Sciences**

The iSchool at Illinois

# Data



# Linked Data



I L L I N O I S

School of  
**Information Sciences**

The iSchool at Illinois

# Linked Data: like a bag of chips



# Built from many vocabularies



American English

**CRUNCHY POTATO CHIPS**

"If it was English English, it would say potato crisps"

# Built from many vocabularies



<b>Nutrition Facts</b>	
Serving Size: 1 oz (28g/about 20 chips)	
Servings Per Container: 8	
<b>Amount Per Serving</b>	
<b>Calories</b> 150	Calories from Fat 80
<b>% Daily Value*</b>	
<b>Total Fat</b> 9g	<b>14%</b>
Saturated Fat 3g	<b>8%</b>
Trans Fat 0g	
Polyunsaturated Fat 2g	
Monounsaturated Fat 4.5g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 120mg	<b>5%</b>
<b>Potassium</b> 370mg	<b>11%</b>
<b>Total Carbohydrate</b> 15g	<b>5%</b>
Dietary Fiber 1g	<b>4%</b>
Sugars less than 1g	
<b>Protein</b> 2g	
Vitamin A 0%	Vitamin C 10%
Calcium 0%	Iron 2%
Thiamin 2%	Vitamin E 4%
Niacin 6%	Vitamin B <sub>6</sub> 6%
Phosphorus 4%	Magnesium 4%
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg
Potassium	Less than 3,500mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat	9 • Carbohydrate 4 • Protein 4

"Nutrition facts... are ... a little sublanguage understood by... the US food industry."

Data like:

- Serving size
- Servings per container
- Number of calories

# Built from many vocabularies



"UPC is a language that is understood by all retailers, not just food industry, globally."





# Built from many vocabularies



Information about the bag

“I ignore the stuff I don’t understand”

# Linked Data: like a bag of chips

- Multiple different vocabularies co-exist
- Shared meaning arises from shared vocabularies
- “Cherry pick” the relevant vocabularies
- Structured data for different audiences, each can use what they recognize

# Linked Data: like a bag of chips

Tim Berners-Lee

"Open, Linked Data for a Global  
Community"

Gov 2.0 Expo 2010

(minutes 4:58-5:51)

<https://www.youtube.com/watch?v=ga1aSJXCFe0&feature=youtu.be&t=298>

# What's different about Linked Data?



I L L I N O I S

School of  
**Information Sciences**

The iSchool at Illinois

# Linked Data:



- Can integrate information from multiple sources
- Focuses on bottom up agreement on terms and vocabularies
- Can be used to enrich data
- Can remove silos
- Focuses on linking DATA as opposed to DOCUMENTS

# What is Linked Data?



I L L I N O I S

School of  
**Information Sciences**

The iSchool at Illinois

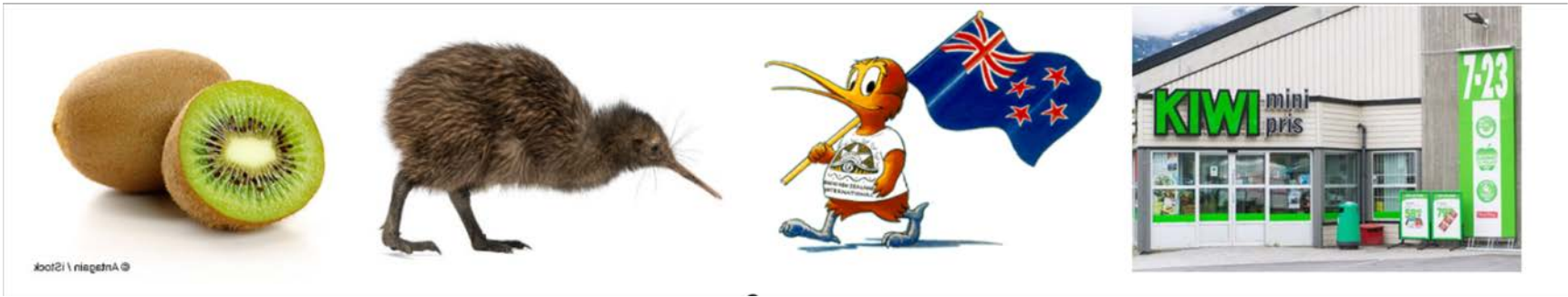
# Linked Data principles\*



- Use web links to identify things
- Store useful info at the web links
  - info about **the thing** it identifies
  - relationships to **other things**

\*Slightly simplifying

<https://www.w3.org/DesignIssues/LinkedData.html>



Example from Liliana Giusti Serra



# About: Kiwifruit

An Entity of Type : [work](#), from Named Graph : <http://dbpedia.org>, within Data Space : [dbpedia.org](#)

Kiwifruit (often shortened to kiwi) or Chinese gooseberry is the name given to the edible berries of several species of woody vines in the genus *Actinidia*. The most common cultivar group of kiwifruit ('Hayward') is oval, about the size of a large hen's egg (5–8 cm (2.0–3.1 in) in length and 4.5–5.5 cm (1.8–2.2 in) in diameter). It has a fibrous, dull greenish-brown skin and bright green or golden flesh with rows of tiny, black, edible seeds. The fruit has a soft texture and a sweet but unique flavor. It is a commercial crop in several countries, such as Italy, New Zealand, Chile, Greece, and France.

Property	Value
<a href="#">dbo:abstract</a>	<ul style="list-style-type: none"> <li>Kiwifruit (often shortened to kiwi) or Chinese gooseberry is the name given to the edible berries of several species of woody vines in the genus <i>Actinidia</i>. The most common cultivar group of kiwifruit ('Hayward') is oval, about the size of a large hen's egg (5–8 cm (2.0–3.1 in) in length and 4.5–5.5 cm (1.8–2.2 in) in diameter). It has a fibrous, dull greenish-brown skin and bright green or golden flesh with rows of tiny, black, edible seeds. The fruit has a soft texture and a sweet but unique flavor. It is a commercial crop in several countries, such as Italy, New Zealand, Chile, Greece, and France. <sup>(en)</sup></li> </ul>
<a href="#">dbo:thumbnail</a>	<ul style="list-style-type: none"> <li><a href="wiki-commons:Special:FilePath/Actinidia_fruits.jpg?width=300">wiki-commons:Special:FilePath/Actinidia_fruits.jpg?width=300</a></li> </ul>
<a href="#">dbo:wikiPageExternalLink</a>	<ul style="list-style-type: none"> <li><a href="http://ndb.nal.usda.gov/ndb/search/list?qlookup=09148&amp;format=Full">http://ndb.nal.usda.gov/ndb/search/list?qlookup=09148&amp;format=Full</a></li> <li><a href="http://ndb.nal.usda.gov/ndb/search/list?qlookup=09445&amp;format=Full">http://ndb.nal.usda.gov/ndb/search/list?qlookup=09445&amp;format=Full</a></li> </ul>

Item [Discussion](#)[Read](#)[View history](#)

# kiwifruit (Q13194)

edible berry of several species of woody vines in the genus Actinidia, native to China



kiwi fruit | kiwi | Chinese gooseberry

▼ [In more languages](#) [Configure](#)

Language	Label	Description	Also known as
English	kiwifruit	edible berry of several species of woody vines in the genus Actinidia, native to China	kiwi fruit kiwi Chinese gooseberry
Spanish	kiwi	fruta comestible	
Traditional Chinese	奇異果	No description defined	
Chinese	奇異果	No description defined	猕猴桃

[All entered languages](#)

## Statements

instance of



berry

edit

▼ 0 references

[+ add reference](#)



[Main page](#)

[Community portal](#)

[Project chat](#)

[Create a new Item](#)

[Create a new Lexeme](#)

[Recent changes](#)

[Random item](#)

[Query Service](#)

[Nearby](#)

[Help](#)

[Donate](#)

[Tools](#)

[What links here](#)

[Related changes](#)

[Special pages](#)

[Permanent link](#)

[Page information](#)

[Concept URI](#)

[Cite this page](#)

# Who is using Linked Data?

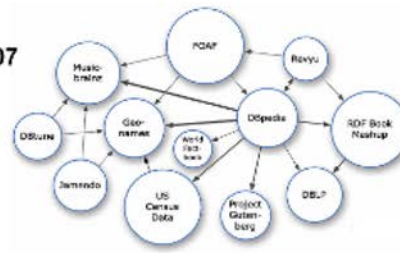


I L L I N O I S

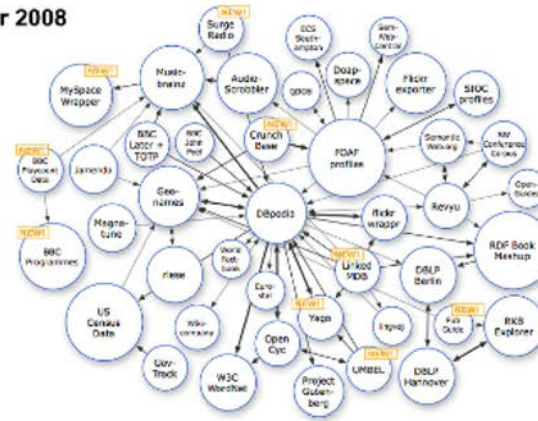
School of  
**Information Sciences**

The iSchool at Illinois

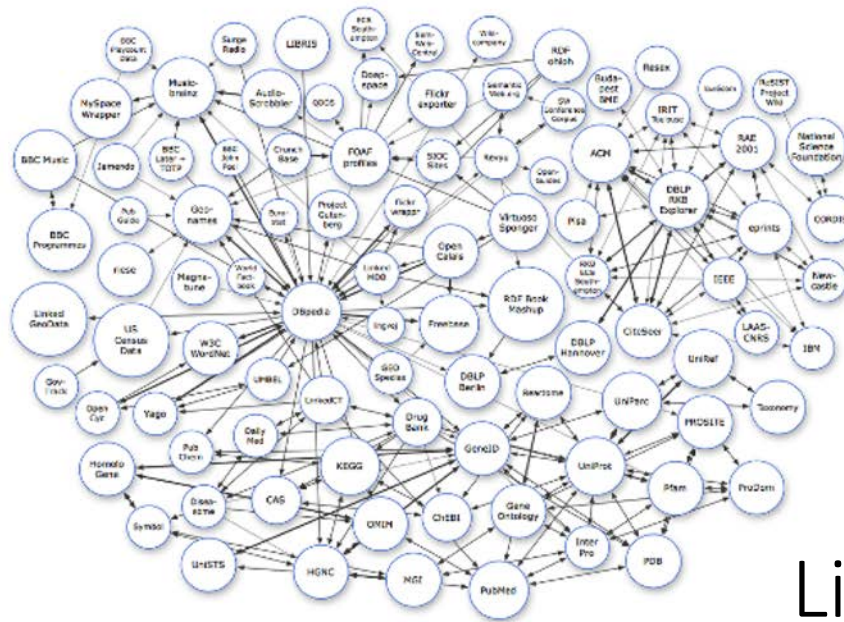
May 2007



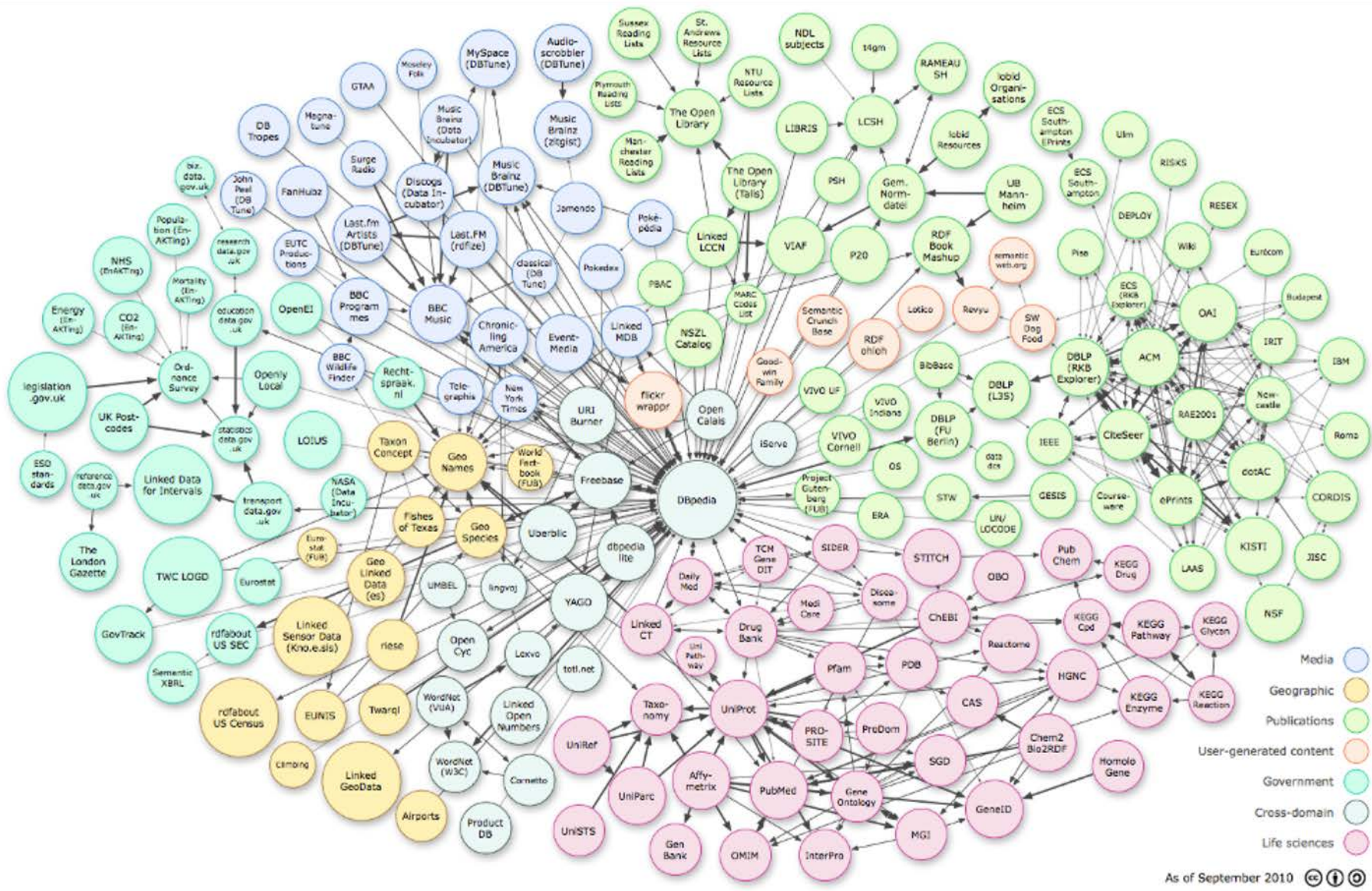
September 2008



July 2009

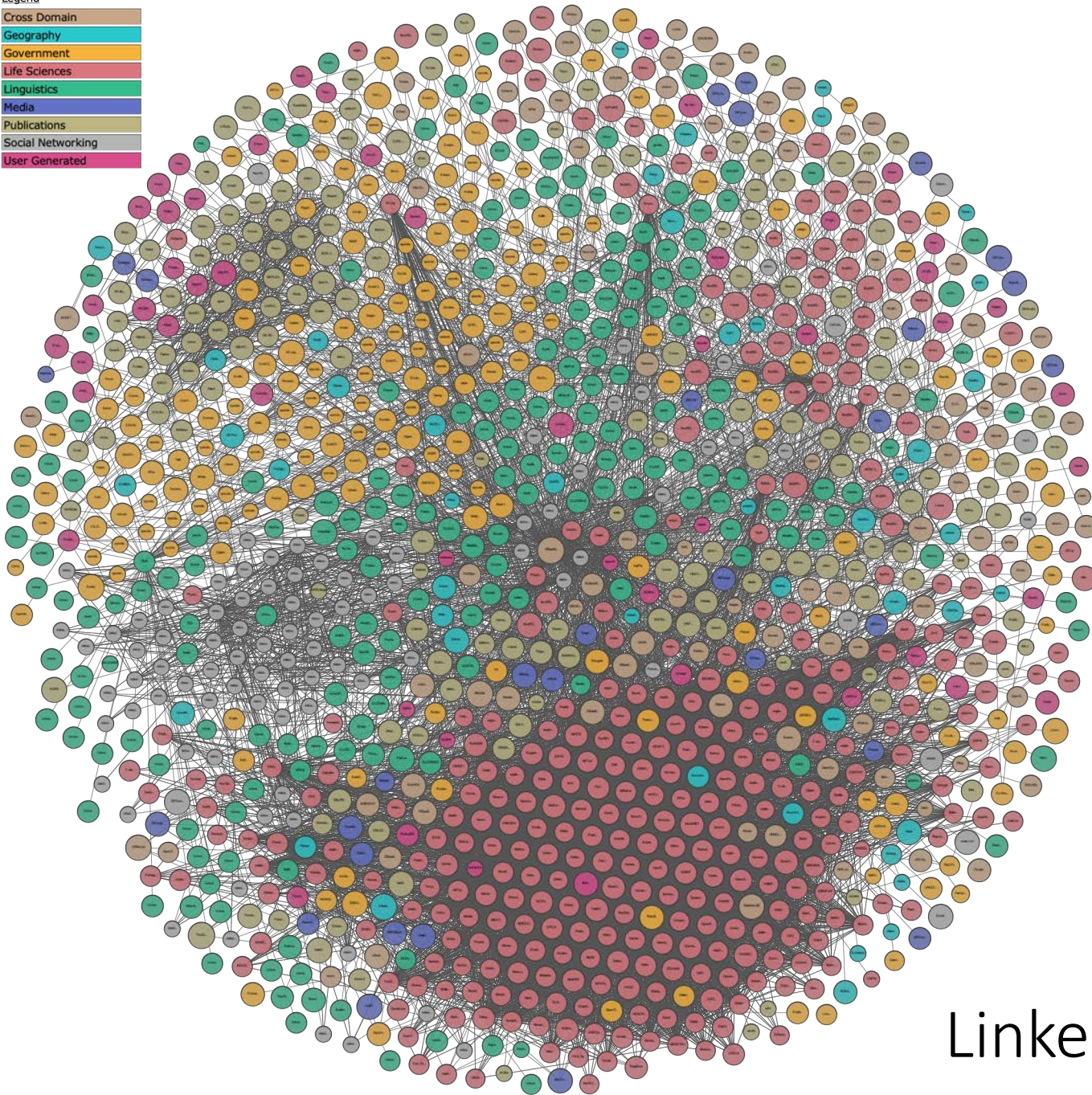


Linked Data Cloud



# Linked Data Cloud

- Legend
- Cross Domain
  - Geography
  - Government
  - Life Sciences
  - Linguistics
  - Media
  - Publications
  - Social Networking
  - User Generated



# Linked Data Cloud

# Examples of Linked Data



I L L I N O I S

School of  
**Information Sciences**

The iSchool at Illinois

# Mapping and Integrating Data



I L L I N O I S

School of  
**Information Sciences**

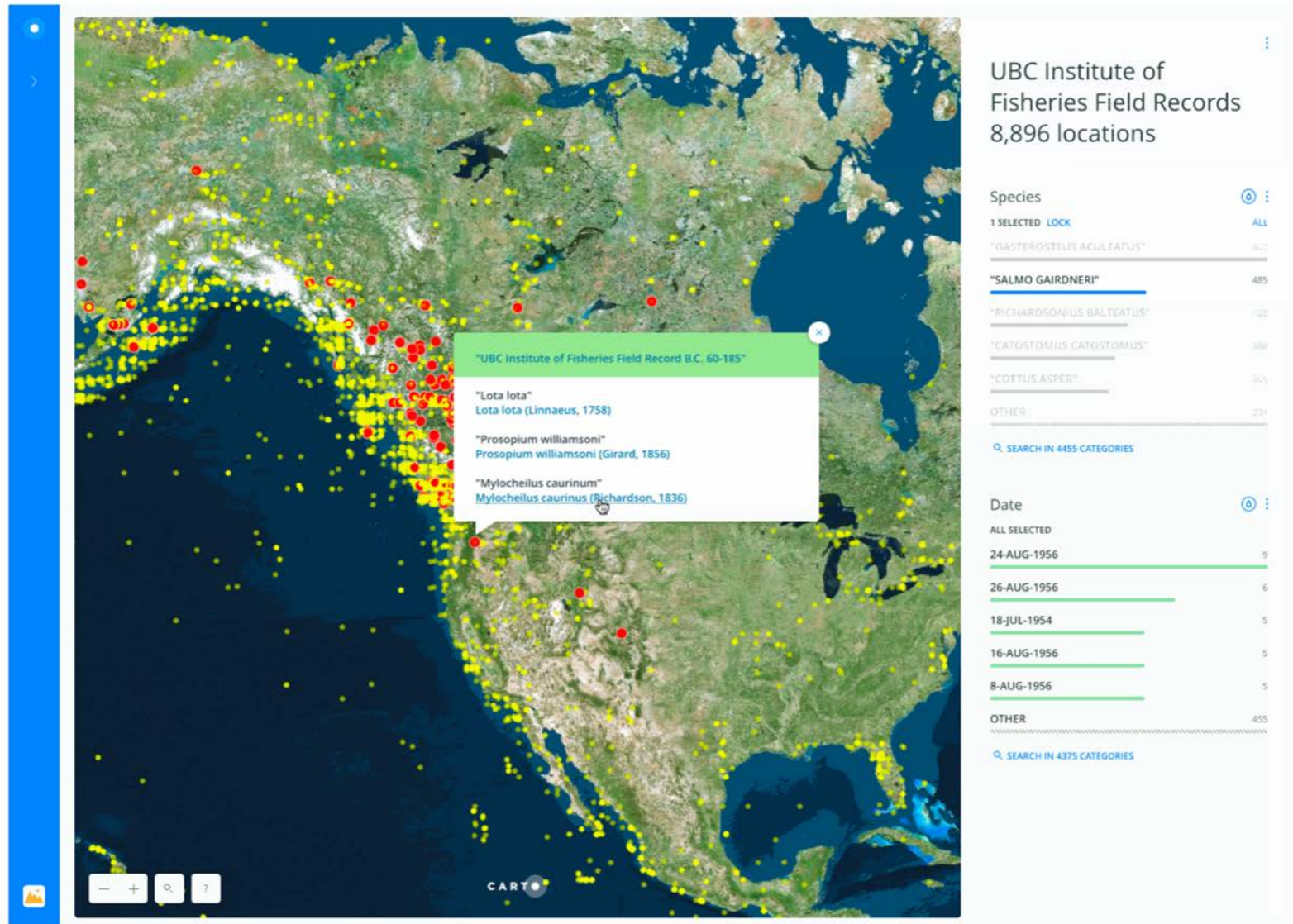
The iSchool at Illinois



# UBC Institute of Fisheries Field Records

Linked data web application providing a georeferenced visualization of UBC Open Collection Institute of Fisheries Field Records metadata, linked to [Encyclopedia of Life](#).

[Link for the application on CARTO.](#)



# Using the Web as a Database



I L L I N O I S

School of  
**Information Sciences**

The iSchool at Illinois

apple pie



All Images Videos Maps News Shopping | My saves

## Easy Apple Lattice Pie | Marie Callender's® Desserts

<http://www.mariecallendersmeals.com>

Ad Savor The Made-From-Scratch Touches You'll Love To Share With Your Family Today! Slow Down & Savor The Taste Of Home With Made-From-Scratch Touch Of Marie's!

### Recipes

Total time Nutrition

Total time

<30 mins

30-60 mins

>60 mins



Apple pie

Allrecipes

★★★★★ (7.9k) · 5 pins



Apple Pie

Simply Recipes

★★★★★ (89) · 478 pins



Apple-Pie Cake

Martha Stewart

★★★★☆ (1.5k) · 2.7k pins



See all images

### Apple pie

Pie

Share

An apple pie is a pie or a tart, in which the principal filling ingredient is apple. It is, on occasion, served with whipped cream or ice cream on top, or with cheddar cheese. The pastry is generally used top-and ... +

Wikipedia

Place of origin: England

### Nutrition facts

Apple pie

Amount Per 1 piece (1/6 of 8" pie) (117 g)

Calories 277

	%Daily Value*
<b>Total Fat</b> 12.9 g	20%
Saturated fat 4.4 g	22%
Polyunsaturated fat 2.6 g	

### Perfect Apple Pie Recipe - Pillsbury.com



<https://www.pillsbury.com/recipes/perfect-apple-pie>

Filling\*. In large bowl, gently mix filling ingredients; spoon into crust-lined pie plate. Top with second crust. Wrap excess top crust under bottom crust edge, pressing edges ...

4.5/5 ★★★★★ (787)

Servings: 8

Category: Dessert

Total Time: 3 hrs

How to Make Apple Pie · Easy Cherry Pie · Peach Slab Pie Recipe

## Recipe

Canonical URL: <http://schema.org/Recipe>

[Thing](#) > [CreativeWork](#) > [HowTo](#) > [Recipe](#)

A recipe. For dietary restrictions covered by the recipe, a few common restrictions are enumerated via [suitableForDiet](#). The [keywords](#) property can also be used to add more detail.

Usage: Between 10 and 100 domains

[more...]

Property	Expected Type	Description
Properties from <a href="#">Recipe</a>		
<a href="#">cookTime</a>	<a href="#">Duration</a>	The time it takes to actually cook the dish, in <a href="#">ISO 8601 duration format</a> .
<a href="#">cookingMethod</a>	<a href="#">Text</a>	The method of cooking, such as Frying, Steaming, ...
<a href="#">nutrition</a>	<a href="#">NutritionInformation</a>	Nutrition information about the recipe or menu item.
<a href="#">recipeCategory</a>	<a href="#">Text</a>	The category of the recipe—for example, appetizer, entree, etc.
<a href="#">recipeCuisine</a>	<a href="#">Text</a>	The cuisine of the recipe (for example, French or Ethiopian).

<https://schema.org/Recipe>

# Linked Data on Genetic Variation



I L L I N O I S

School of  
**Information Sciences**

The iSchool at Illinois

# The Monarch Initiative

- [Overview](#)
- [Diseases](#)
- [Phenotypes](#)
- [Models](#)
- [Genes](#)

**Diseases described with phenotypes**

**Gene variations associated with disease**

**Phenotype comparisons suggest models**

**Models suggest candidate genes**

### Plain language for describing human diseases

We have developed the [Human Phenotype Ontology \(HPO\)](#), a vocabulary to describe human disease features (phenotypes). The HPO now includes synonyms that patients, doctors, and machines can all understand.

Apert's syndrome		
	Plain language	Medical term
	Webbed toes	Syndactyly
	Deformity due to premature fusing of skull bones	Cranio-synostosis
	Wide-set eyes	Ocular hypertelorism

[View Announcement](#)

# Linked Data for Drug Discovery



I L L I N O I S

School of  
**Information Sciences**

The iSchool at Illinois

TripleMap  
www.triplemap.com/app/

Welcome, Chris Bouton (as Admin) | Logout | Send Feedback

TripleMap File Edit Analyze View Control Cube

**Alzheimer\_disease**

- Condition: **Dementia**
  - A 1-Year, Double-Blind, Randomized, Placebo-Controlled, Study of Rasagiline 1 mg and 2 mg Added to Aricept 10 mg Daily in Patients With Mild to Moderate Dementia of the Alzheimer's Type
- Gene: **PSEN1**
  - AssociatedGene: **PSEN2**
- Possible Drug: **(8r,1r,2's)-5,6,7,8 Tetrahydrobiop...**
  - PossibleDiseaseTarget: Alzheimer\_disease

**74 Items**

(8r,1r,2's)-5,6,7,8... 1,2,4-Triazole-Car... 1-(3-Mercapto-2-...

**Chemical/Formula**  
C<sub>21</sub>H<sub>18</sub>N<sub>4</sub>O<sub>3</sub>

**ChemicalIupacName**  
(8R)-2-amino-6-[(1R,2S)-1,2-dihydroxypropyl]-5,6,7,8-tetrahydro-1H-pteridin-4-one

**CreationDate**  
2005-06-13 13:24:05 UTC

**DrugType**  
http://www4.wiwiw.fu-berlin.de/drugbank/resource/drugtype/mail/Molecule

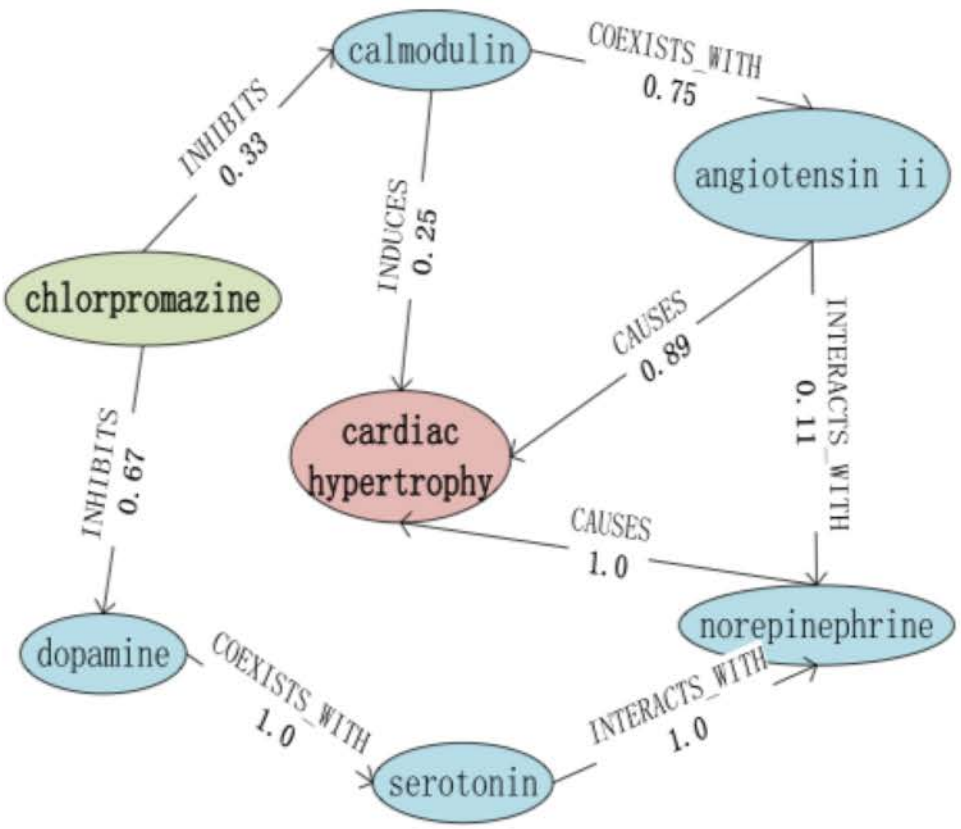
**GenericName**  
(8r,1r,2's)-5,6,7,8 Tetrahydrobiopterin

**Hetid**  
BH4

**InchiIdentifier**  
InChI=1/C<sub>21</sub>H<sub>18</sub>N<sub>4</sub>O<sub>3</sub>/c1-3(15)/6(16)4-2-11-7-5(12-4)8(17)14-9(10)13-7/h3-4,6,12,15-16H,2H2,1H3,(H4,10,11,13,14,17)/5h11

Linked open drug data for pharmaceutical research and development





	angiotensin ii	cardiac hypertrophy	calmodulin	chlorpromazine	dopamine	norepinephrine	serotonin
step=1	0	0	0.33	0	0.67	0	0
step=2	0.2475	0.0825	0	0	0	0	0.67
step=3	0	0.2202	0	0	0	0.697	0
step=4	0	0.697	0	0	0	0	0

GrEDeL: A Knowledge Graph Embedding Based Method for Drug Discovery From Biomedical Literatures

# Linked Data in Journalism



I L L I N O I S

School of  
**Information Sciences**

The iSchool at Illinois

# Effortlessly updating the Olympics and elections

## Michael Phelps



### Key Facts

Country  
United States

Competed in  
SWIMMING

- Men's 100m Butterfly
- Men's 200m Butterfly
- Men's 200m Individual Medley
- Men's 400m Individual Medley
- Men's 4 x 100m Freestyle Relay
- Men's 4 x 200m Freestyle Relay
- Men's 4 x 100m Medley Relay

Date of birth  
30 Jun 1985  
...



### Phelps through after scare

Michael Phelps, the 14-time gold medal winner, comes within 0.07 seconds of being eliminated from the men's 400m individual medley.  
1 Jan 13



### Best feeling in the world - Phelps

MEN'S 4 X 100M MEDLEY RELAY  
5 Aug 12

Olympic great Michael Phelps describes finishing his career at the London Games in front of his family as "the best feeling in the world".



### Phelps ends with 18th gold medal

MEN'S 4 X 100M MEDLEY RELAY

### Medal Table

Show me: Athletes GO

Rank	Athlete				Total
1	PHELPS Michael USA	4	2	0	6
2	FRANKLIN Missy USA	4	0	1	5
3	SCHMITT Allison USA	3	1	1	5

[View full table](#)

### More Athletes in Swimming



[Ricky Berens](#)  
Swimming



[Clark Burckle](#)  
Swimming



[Nathan Adrian](#)  
Swimming

[All Athletes from Team USA](#)

The BBC's 2012 Olympics pages were generated using linked data

The BBC powered its delivery of the **2012 London Olympics** with linked data: effortlessly updating hundreds of athlete, sport, and competition pages with all the recent related news.

# BBC

We use linked data to curate indexes, such as constituency pages during the **elections** – imagine keeping 650 pages up to date at any given moment – or the massive repository of all our programmes.

We use linked data to curate indexes, such as constituency pages during the **elections** – imagine keeping 650 pages up to date at any given moment – or the massive repository of all our programmes.

---

## Events and ontologies

Events can be big events or small events, and some **ontologies** nest these events – as if some of them could contain, or rather be composed of other events.

Take an **election**, for example. That's an event itself, but there are also many smaller, other events that *participate* in the election:

- The **campaign**;
- A candidate saying something at a **press conference**;
- The **results** coming in...

A candidate touring a factory somewhere during their campaign is an event that we humans would see as linked to the bigger one: the election.

But it's also linked to this factory's story, and that's a web again, because there are links everywhere.

# Linked Data for Research Repositories



I L L I N O I S

School of  
**Information Sciences**

The iSchool at Illinois

## Connect

Duke University connects more than 170,000 journal articles, 2,000 books and 1,200 artistic works to REACH NC, a state-wide network of 19 organizations in North Carolina highlighting research and scholarship.



## Share

Brown University uses VIVO to share accomplishments of faculty through integrated and automated profiles that include papers published, courses taught and grants awarded. Publication citations link to full text when available.



## Discover

Cornell University uses VIVO to discover locations of research efforts using visualizations displaying VIVO data, helping scholars, students, administrators and the public find activity across the nation and world.



# Thanks!



- Matthew Short & the CARLI Created Content Committee
- Amy Maroso at the CARLI Office
- Liliana Giusti Serra, UNSP Brazil & University of Illinois at Urbana Champaign



# Upcoming Sessions



- [Linked Data Webinar 2: Linked Data in the Library](#)  
Tuesday Feb 19<sup>th</sup>, 10 to 11am
- [Linked Data Webinar 3: Linked Data Projects](#)  
Tuesday March 5<sup>th</sup>, 10 to 11:30am